**Re: Nominations invited for 2022 ISMS Board Elections**

Dear ISMS Member:

On behalf of the ISMS Board, thank you for your participation in, and contribution to, ISMS activities. It is time to hold annual elections for the ISMS Board. We seek nominations for the four positions whose terms end on December 31st 2022. Please consider volunteering your time to give back to the Society so that it may stay healthy and productive.

The following four positions are up for election:

•       **Treasurer** (currently Dominique Hanssens, who was appointed to a mid-year vacancy and is not seeking election)

•       **VP of DEI** (currently Jakki Thomas, who was appointed for a year and is standing for election)

•       **VP of Education** (currently Jiwoong Shin, who is standing for re-election)

•       **VP of Meetings** (currently Debu Purohit, who has completed the maximum two terms)

Descriptions of these positions are in the ISMS Bylaws and can be viewed at:

<https://connect.informs.org/isms/aboutmktsci/bylaws-policies>

The **deadline for nominations is October 21 2022,** with elections taking place in November 2022. The nominating committee consists of Gerard J. Tellis (Chair and Past-President), Kusum Ailawadi (Current President), and Doug Bowman (President-Elect).

**Please send nominations (including self-nominations) for any of these positions to Gerry Tellis** at [gerard.tellis@marshall.usc.edu](mailto:gerard.tellis@marshall.usc.edu). Please confirm that your nominee has agreed to run for the position before you send in a nomination.

As you know, the ISMS Board organizes, oversees, and/or sponsors important initiatives such as:

* The ISMS Annual Marketing Science Conference
* The ISMS Annual Doctoral Consortium
* The new ISMS Early Career Research Camp
* Up to 10 x $5,000 in doctoral research support grants/awards
* The Bass, Little, Don Morrison, and Buck Weaver awards and Gary Lilien practice prize
* The DEI research conference and other workshops/conferences of interest to the ISMS community
* The ISMS newsletter, CONNECT platform, and website, to keep members abreast of marketing science research and events and opportunities of interest to the ISMS community

Thank you very much for doing your part to keep ISMS strong and vibrant.

Kusum Ailawadi

President ISMS

Charles Jordan 1911 TU’12 Professor of Marketing

Tuck School of Business

Dartmouth College

U.S.A